

LOCK IT DOWN

2026

Black Hat's Most Talked
About Cybersecurity
Networking Reception Party



SPONSORSHIP BROCHURE

Lock It Down Network Reception Party

Mandalay Bay 1923 Prohibition Bar and Minus 5 Ice Bar

Get Ready to Celebrate The Most Iconic Networking Reception Party at Black Hat.
Don't Miss This Opportunity.

Your Invited - Lock It Down 2026

A private, invitation-only evening where top industry decision makers, cutting edge ideas, and unforgettable moments come together



A high-energy networking reception party designed to bring together bold ideas, powerful connections, next-level music and uniquely crafted branded drinks and food for an unforgettable experience.



Be part of an unforgettable experience at the most iconic Speak Easy in Las Vegas - **The Mandalay Bay 1923 Prohibition Bar and Minus 5 Ice Bar**. A high-impact branding experience with 4-themed rooms, specialty branded cocktails, premium appetizers, live music entertainment, raffles every 30 minutes and ongoing media buzz. This is where cybersecurity VIPs forge new connections and technology partners engage with targeted prospects and buyers.

Be transported back to this historic era at an authentic 1923 Prohibition Bar. This is your opportunity to extend your companies reach beyond the Expo floor and eliminate the burden of hosting your own event at 5X the cost.

Why Sponsor The Lock It Down Networking Reception Party 2026?

Improve Your ROI

With a modest investment, you can significantly expand your lead pipeline and brand visibility—driving measurable impact across key marketing and sales KPIs for the event.

Lead & Pipeline Domination

Complete access to attendees and leads, putting your brand front and center with a highly engaged audience of cybersecurity professionals.

Rise Above the Competition

Unlike traditional event sponsorships where brands get lost in the crowd, your team and branding will be prominently showcased at one of the most talked-about gatherings.

VIP Royal Treatment

Create a standout VIP experience for your top customers and prospects, complete with exclusive access and a private speakeasy lounge that delivers a truly unforgettable atmosphere.

Maximum Brand Exposure

Your brand will be seamlessly integrated throughout the entire experience—from bars to activations—ensuring maximum visibility.

Exclusive Access

As a sponsor, you and your team will enjoy expedited entry and exclusive early access to connect with top industry leaders before the main crowd arrives.

Surprises Around Every Corner

Expect the unexpected—with raffles every 30 minutes, live music, and immersive themed spaces around every corner—creating a dynamic experience that keeps your brand top of mind long after the event.



Why Everyone's Talking About This Event

At Black Hat, with over 20,000 attendees and countless vendors vying for visibility, the Lock It Down Networking Reception stands apart as the place where real connections happen. We deliver an exclusive audience that values experiences over booth traffic. This is the cybersecurity event everyone talks about—and with limited sponsorships available, if you're not there, your competitors will be.

We provide access to qualified leads that extend your engagement well after the expo concludes. Our team reaches high-value, hard-to-access security buyers and brings them directly into your after-hours experience—creating the setting for deeper conversations and stronger connections. The result: more qualified leads, richer engagement, and a stronger pipeline.

Sponsorships are limited, LOCK IT DOWN before it's gone!

BLACK HAT USA

Thursday, August 6, 4:00 PM - 7:00 PM
1923 Prohibition Bar and Minus 5 Ice Bar
Mandalay Bay

Multi-event sponsorships qualify for exclusive discounts

Make it Your Event - Contact: brad@cisonetwork.com

Limited Sponsorship Opportunities

VIP Sponsor

Marketing Sweet Spot	Be Seen. Be remembered. Lead the moment
Cost	Contact Brad@cisonetwork.com
VIP On-Stage Treatment	Take the mic and get the crowd fired up!
Early Access Priority VIP Wrist Bands	8 Team Members 20 Prospects / Customers
Leads, Leads, Leads	First-look access for all leads. 1-week advance lead time
Branded Drinks	Custom cocktails guests won't stop ordering
Create Your Unique Space	Bring your branded floor banners and create your own personal space within the event
Branding and Exposure	Your logo. Everywhere. All night. Maximum exposure with zero guesswork
Shouts & Recognition	Live, on-stage recognition during the event
Pre-Party Marketing & Branding	Top-tier placement in all pre-event promotion



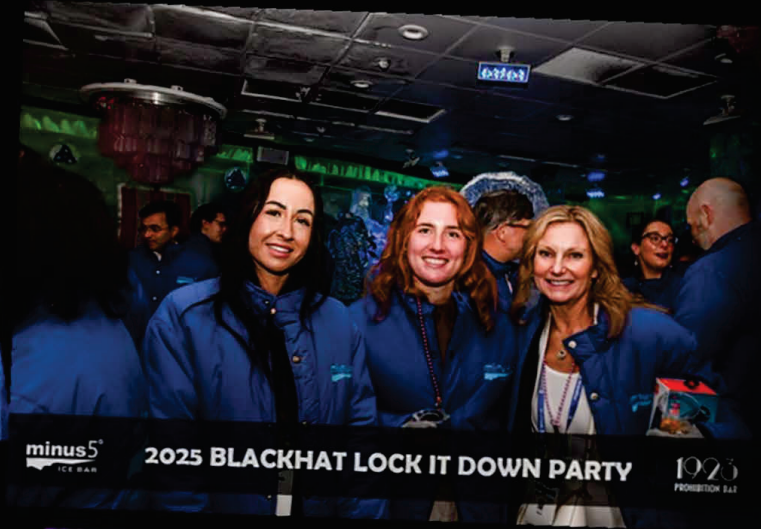
Make it Your Event - www.lockitdownparty.com



Make it Your Event - www.lockitdownparty.com

minus5

ICE BAR



minus5
ICE BAR

2025 BLACKHAT LOCK IT DOWN PARTY

1925
PROHIBITION ELS



Make it Your Event - www.lockitdownparty.com

LOCK IT DOWN

Networking Reception Party

Make Your Mark by Day. Make Memories by Night

Contact: Bradford Haizlett

Email: Brad@cisonetwork.com

Phone: 412-491-0536

<https://www.lockitdownparty.com>



CXO InSyte
Events

In Partnership With



2025 BLACKHAT LOCK IT DOWN PARTY

1923
PROHIBITION BAR

